



Mascot Contest!

The Flu Bug is no more! For many years, our not-so-microscopic friend dutifully represented the Moye's brand, and now has decided to hang up his hat (or whatever it is flu viruses wear). As such, Moye's Pharmacy needs a new champion, and that's where PHIL THE PILL comes in! But, alas, we don't know what Phil looks like yet! So, we've come to you guys at Ola High School to help make our new friend Phil a reality! Sadly, only one Phil can become our next mascot, so we've arranged for a little competition to decide who that Phil will be.

The Prompt:

Phil "The Pill" is the latest superhero on the scene, dedicated to keeping his community safe and healthy with his extensive arsenal of healthcare offerings. The rest is up to your creativity – is he a cape-wearing crusader in tights, or a bionic pill-man with a technological edge on his opponents? It's entirely your call, so long as he is family-friendly! (No inappropriate or copyrighted content please.)

We encourage contestants to get to know the Moye's Pharmacy brand, and the things we offer our customers and patients, by visiting Moyespharmacy.com. This may help inform your creative process and help you to better create a fitting mascot!

The Parameters:

The final artwork submitted must be 2-dimensional in nature (no sculptures or 3-dimensional forms of art), and compatible with scanning and creating a digital file for marketing purposes. Ideally, vector format files (AI, EPS) are preferred, but not necessary.

Your artwork should be appropriate for all audiences, clean, and with a clear design that is physically representative of the prompt.

The Prize:

\$100 visa gift card, and eternal bragging rights to friends and family!

Deadline: Friday, December 30th, 2022.

PLEASE NOTE: We reserve the right to reject all artwork submitted as an official design used to represent Moye's Pharmacy. In the event that no winner is selected for official use, a winner will be selected for the \$100 gift card prize regardless.